

AS PUBLISHED BY THE UNIVERSITY OF CINCINNATI

# University of Cincinnati Chemistry Students Could Save Big With New ‘includED’ eText Program

The Department of Chemistry and UC Bookstores launch a new program to deliver course materials digitally, saving students’ time and money.

BY SEAN PACE-SCRIVENER

This fall, students enrolled in CHEM 1040 on UC’s main campus will be able to save a trip to the bookstore, and a few bucks as well. The chemistry department is partnering with UC Bookstores to pilot a new program called includED. Developed by the Follett Corp., the includED program offers students digital access to all course materials and texts. To make things even easier, students are enrolled automatically and the cost of the program is bundled with tuition fees. In addition to easier access, the UC Bookstores were also able to negotiate a reduced price for the digital materials,

resulting in a 37 percent cost savings to the students. There is also an optional low cost print book available to students who want to have a print version. With over 1,700 students enrolled in the course, adopting this program will save students over \$95,000.

The includED program recently had a test run at another local school. Cincinnati State Technical and Community College implemented the program to streamline their paralegal studies department. Students there were able to save up to 44

percent on the cost of course materials. School officials praised the program, and hope to expand its use in the future.

The includED program is part of UC’s commitment to growing their eLearning ecosystem, which recently received a major overhaul incorporating Blackboard with the new Canopy network. Now more than ever, UC students can integrate their in-class and online learning in order to get the most out of their education.



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